



MAS-001-001609 Seat No. _____
Third Year B. A. (Sem. VI) (CBCS) Examination
March / April - 2018
Application of English Language in Media : FE-10

Faculty Code : 001
Subject Code : 001609

Time : 2 Hours]

[Total Marks : 50

1 (a) Fill in the blanks : 10

- (1) The full form of EVM is _____.
- (2) _____ Indian cricketer is nicknamed as Run Machine.
- (3) The Cannes Film festival is held in the country of _____.
- (4) Adhar card has a unique _____ digit number.
- (5) The 2017 Men's Singles Open Tennis Title was won by _____.
- (6) The 2017 Miss World pageant was won by _____.
- (7) The PM of Pakistan is _____.
- (8) The Nobel Prize for Literature in 2017 was won by _____.
- (9) PV Sindhu is connected to which sport ? _____.
- (10) The Vice President of India is _____.

2 (a) Write short note on any **one** of the following : 5

- (1) Use of English Language in Radio
- (2) Popular Radio Genres

- (b) Give a short definition of any **five** of following : **5**
- (1) Telecast
 - (2) DJ
 - (3) TRP
 - (4) Hacker
 - (5) VOX POP
 - (6) FAQ
 - (7) Premiere
- 3** Write a detailed note on any **one** of the following : **10**
- (1) Development of Broadcasting in India
 - (2) Television and society
- 4** Write a detailed note on any **one** of the following : **10**
- (1) English Language in Television
 - (2) FM Revolution
- 5** (a) Short note on one popular Radio Programme. **10**
- OR**
- (b) Short note on one popular TV programme.
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